

Grants Scrutiny Sub Committee 3rd May 2017	 TOWER HAMLETS
Report of: Lisa Pottinger, Head of Sport & Physical Debbie Jones, Corporate Director Children's Services	Classification: Unrestricted
Mayor's Cup Community Grants	

Lead Member	Councillor A Miah, Cabinet Member for Sport & Physical Activity
Originating Officer(s)	Lisa Pottinger
Wards affected	All wards
Key Decision?	No
Community Plan Theme	A Healthy Community, A Safe and Supportive Community, One Tower Hamlets

Executive Summary

The Mayor's Cup is held annually in April and is supported through sponsorship contributions from local businesses and contractors. The sponsorship also funds grants for local football organisations. This report contains the total number of grant applications, successful and unsuccessful, and the total value of money distributed to successful grant recipients. The report is for noting only, as the Council is not the decision making authority and the sponsors making the awards are the providers of the allocated funds (decision of the Commissioners 07 October 2015).

Recommendations:

The Grants Scrutiny Sub Committee is recommended to:

1. Note that the Mayor's Cup Community Grants are funded through sponsorship money from the organisation of the tournament.
2. Note that the value of the sponsorship provided by the tournament sponsors is commercially sensitive and there is no agreement in place with sponsors to make this information publicly available.
3. Note that 33 grant applications were received with 23 being successful. A total of £17,250 was allocated in grant money, with each successful recipient organisation receiving £750.

1. REASONS FOR THE DECISIONS

- 1.1 No decision is required. The attached report is for information only.

2. ALTERNATIVE OPTIONS

- 2.1 There are no alternative options to this report.

3. DETAILS OF REPORT

- 3.1 The Mayor's Cup is an annual tournament that showcases local football talent and takes place in April. Entry to the tournament is free for junior teams playing at under 8 through to under 13 age levels. Youth teams competing at under 14 and under 16 age levels pay an entry fee of £30 per team and individual adult teams pay a £100 entry fee.
- 3.2 Private sponsorship contributions from local businesses and contractors pay for the Mayor's Cup tournament costs. The sponsorship of the tournament also funds grants for local football organisations. The grants are advertised through on the Council's website and there is an online application form. There is a set of eligibility criteria that the organisations must meet in order to be considered for a grant.
- 3.3 Officers from the Sport and Physical Activity team assess the applications and make recommendations to the tournament sponsors, who then approve the allocation. Consequently, no council decision- making is part of this process. This was agreed and confirmed at the Commissioners' Grant Meeting on 07 October 2015.
- 3.5 The Council has not entered into any agreement with sponsors to make the value of their financial contributions publicly available. This information is commercially sensitive and private companies are under no obligation to provide this information in the public domain. Indeed making this information available to the public may prejudice further private contributions by sponsors at future events, which the Council is keen to avoid.
- 3.6 This year, a total of 33 applications were received for the 2016 Mayor's Cup Community Grants. £17,250 in grant money was allocated to the 23 applicants, with each recipient organisation receiving a grant for £750. Details of the awards are contained in Appendix 1: Mayor's Cup Community Grants 2016.

4. COMMENTS OF THE CHIEF FINANCE OFFICER

- 4.1 The report provides for noting the funding arrangements for the annual Mayor's Cup. The income is generated from the sponsorship received from local businesses and local contractors. In addition to the sponsorship

approximately £1500 is received from entry fees payable by the youth and adult teams which contribute towards the cost of the event. Whilst the Sport and Physical Activities team support the Mayor's Cup and make recommendations for the grant allocations the decision making rest with the sponsors. As the event is self-funded, there is no impact on the general fund budget of the Council.

- 4.2 The balance of the funding once all the costs for the Mayor's Cup have been deducted is used to provide community grants for local football teams. A total of £17,250 was allocated in grants paid in 2016/17 to 23 out of the 33 applications received from local football clubs detailed in Appendix 1.

5. LEGAL COMMENTS

- 5.1 There is no strict legal definition of grant. However, a grant is in the nature of a gift and is based in trust law. As a grant is in the nature of a gift, it is considered there must be some element of discretion on the part of the Council as grantor as to whom a grant is made to and whether this is made
- 5.2 It is noted that the money is provided entirely by other persons and organisations and is not contributed to by the Council. The money is collected from others by the Council for specific identified purposes and the Council has no discretion about how it is spent. It would therefore seem that the Council holds the money as trustee for a particular purpose and as such the view may be taken that this is not a grant made by the Council.
- 5.3 As trustee for the money, it is appropriate that the Grants Scrutiny Sub-Committee receives this noting report to satisfy itself that the Council has allocated the money appropriately.

6. ONE TOWER HAMLETS CONSIDERATIONS

- 6.1 The Mayor's Cup provides an avenue for community cohesion with football teams from different backgrounds coming together to compete in a diverse environment. The Women's football competition provides opportunities for female engagement in the event, all of which contribute to the One Tower Hamlets, equalities agenda.

7. BEST VALUE (BV) IMPLICATIONS

- 7.1 No Council money is provided to organise this popular community event and as a result there are no best value implications for this report.

8. SUSTAINABLE ACTION FOR A GREENER ENVIRONMENT

- 8.1 There are no sustainable action for greener environment implications for this report.

9. RISK MANAGEMENT IMPLICATIONS

- 9.1 As previously mentioned earlier in this report, the money for the tournament organisation and the provision of the tournament grants are made by corporate sponsors and contractors, all of whom provide decision making function with regards to grant allocations. This process provide risk mitigation for the Council, as it is not the decision making body.

10. CRIME AND DISORDER REDUCTION IMPLICATIONS

- 10.1 The Mayor's Cup provides positive activities for young people, which has been identified as one way to reduce anti-social behaviour amongst young people.

11. SAFEGUARDING IMPLICATIONS

- 11.1 The affiliation of the Mayor's Cup, and its participating teams, to the London Football Association (LFA), ensures minimum operating standards regarding qualifications of staff, safeguarding policies and procedures are in place. There are no safeguarding implications for this report.

Linked Reports, Appendices and Background Documents

Linked Report

Commissioners' Grants Meeting 07 October 2015 – Mayor's Cup Community Grants

Appendices

- Appendix 1: Mayor's Cup Community Grants 2016

Background Documents – Local Authorities (Executive Arrangements)(Access to Information)(England) Regulations 2012

- NONE

Officer contact details for documents:

N/A